

January 5, 2006

Dear Alex,

Greetings and welcome back to the Philippines! I hope you and your family had a wonderful time vacationing in the United States.

As a new year is just beginning, I am writing to you this short letter as a humble gesture of my goodwill and fervent desire for you to reconsider your decision to leave ALESON. Your mother and I have always clung to the hope that we will continue to be united and flourish as one happy family without any hard feelings or grudges against one another. Let us leave all ill-feelings and negative thoughts behind us and face 2006 with renewed camaraderie and unselfish motivation. After all, we all have one and the same blood running in our veins and bodies.

But having said that, I, as the head of the family, also have the obligation and duty to continue to steer our company to the right direction for the general welfare of each family members. I know that as a father yourself you are well aware of what those responsibilities entails.

In furtherance of my desire to have a more efficient and smooth operation this year, I will be calling for a special election on the 3rd week of this month and will declare all positions vacant. I am hoping that you can manifest your intention as to whether you will still join us not later than January 15 so that we can finalize our plans and move the company forward. The bottom line is that I am totally determined to do what is best and beneficial for our whole family this year and will need the support of people willing to give them. If in the event you decide against joining me, I would appreciate that you submit your comments regarding the offer (division of shares) on or before the 15th so that we can present them to the board for final action. If we don't hear any word from you, then we will just have to proceed and rule according to what is fair and just under the circumstances.

Finally, I wish to thank you for the gifts and thoughtful greetings during the Christmas holidays. May the Almighty always keep us all in His loving care.

I remain.....

Your father,

